

Facts & Figures

Website	www.holidu.com	Founded	2014
Employees	700+	Offices	25+
Holiday rentals managed	65,000+	Hosts	30,000+
Listed holiday rentals	Millions	Users per year	100M+
DMOs using Holidu Smart Destination	500+	Headquarters	Munich, Germany

About Holidu

Holidu is a holiday rental platform in Europe that makes hosting and booking holiday homes free of doubt and full of joy.

Through its holiday rental management software and local expert teams, Holidu helps more than 30,000 hosts and property managers across seven markets get more bookings with less work. For guests, Holidu's booking platforms, including Holidu, Gites.fr and Ferienwohnungen.de, support more than 100 million users each year in finding their ideal holiday rental with ease. With its destination management software, Holidu Smart Destination, the company also enables more than 500 destination marketing organizations to successfully market and sell their tourism products. Founded in 2014 by brothers Johannes and Michael Siebers, Holidu employs more than 700 people and operates over 25 local offices across Europe's most attractive travel destinations. Holidu is headquartered in Munich, Germany. More information at www.holidu.com.

The Founders

Holidu was born when two brothers, Johannes and Michael Siebers, were trying to book a holiday rental for a surfing trip in Portugal. They noticed that most holiday rentals were only available upon request or had varying prices and availabilities across different websites. This turned what should have been a simple booking process into a task that took a lot of time and effort. The brothers wanted to solve this problem and founded Holidu in 2014 to digitalize and professionalize the holiday rental market. Today, Johannes Siebers serves as CEO and Michael Siebers as CTO.



Michael Siebers, CTO & Johannes Siebers, CEO
Co-Founders of Holidu (left to right).