Factsheet

 HOLIDU

About Holidu

Holidu is a fast-growing holiday rental technology company, driven by its mission to make hosting and booking holiday rentals free of doubt and full of joy. Its proprietary property management software (PMS) and expert local teams help holiday rental hosts and small property managers increase bookings with less effort. For travelers, Holidu offers a large, curated portfolio of holiday homes, ensuring confident and worry-free bookings. The company also equips destination marketing organizations (DMOs) with its Holidu Smart Destination software. See more at www.holidu.com

The Founders

Holidu was born when two brothers, Johannes and Michael Siebers, were trying to book a holiday rental for a surfing trip in Portugal. They noticed that most holiday homes were only available upon request or had varying prices and availabilities across different websites. This turned what should have been a simple booking process into a task that took a lot of time and effort. The travel and tech-loving brothers wanted to solve this problem and founded Holidu in 2014 to digitize and professionalize the holiday rental market.

Established 2014	Website holidu.com	Headquarters Munich	Offers worldwide Millions+
Offices 25+	Employees 600	Traffic 100M+ p.a.	Managed stays 50+

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