Holidu Fact Sheet

About Holidu

Holidu's mission is to ensure that hosts and guests can fully enjoy their vacation rental - free of doubt and full of joy. The Holidu portal allows travelers to confidently book their vacation accommodations. With its software and service solution, the company helps vacation rental owners to get more bookings with less effort.

The Founders

Holidu was born when two brothers, Johannes and Michael Siebers, were trying to book a vacation rental for a surfing trip in Portugal. They noticed that most vacation homes were only available upon request or had varying prices and availabilities across different websites. This turned what should have been a simple booking process into a task that took a lot of time and effort. The travel and tech-loving brothers wanted to solve this problem and founded Holidu in 2014 to digitize and professionalize the vacation rental market.





www.holidu.com



Founded: 2014



Headquarters: Munich



Offices: 20+



Team: 500+



Traffic: 100M+ p.a.



Millions of offers worldwide



Directly managed properties: 30K+



Eco properties







